

**andrew button**

**@mashup\_LAB**

**[www.MashupLab.ca](http://www.MashupLab.ca)**



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# YARD SALE

736 Upper Branch Road  
Wileville

(turn on to St Phillips Street and travel 3.2 kms)

OCTOBER 26<sup>TH</sup>  
9am - 5pm

two Bros and  
a Daddy-o



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# Getting over the fear of sharing the idea



- |                  |                 |             |  |              |
|------------------|-----------------|-------------|--|--------------|
| 1 SILICON VALLEY | 5 NEW YORK CITY | 9 VANCOUVER | 13 SAO PAULO                           | 17 SINGAPORE |
| 2 TEL AVIV       | 6 BOSTON        | 10 CHICAGO  | 14 MOSCOW                              | 18 MELBOURNE |
| 3 LOS ANGELES    | 7 LONDON        | 11 PARIS    | 15 BERLIN                              | 19 BANGALORE |
| 4 SEATTLE        | 8 TORONTO       | 12 SYDNEY   | 16 WATERLOO<br><small>(CANADA)</small> | 20 SANTIAGO  |



**TOP 20**  
**STARTUP**  
**ECOSYSTEMS**  
 < AROUND THE >  
**GLOBE**



Source: Entrepreneur.com based on data compiled by Intuit  
<http://www.entrepreneur.com/article/227832>



**Belief in our ability to compete  
on the global stage**



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**“We’re putting a bullet through  
Google’s head.”  
– Kirt McMaster, Co-Founder of Cyanogen**

# Focus on sales and customer development





# The way **THINK** about and **TALK** about failure



**A little can go a long way**



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THE AWESOME  
FOUNDATION  
SOUTH SHORE

1 GREAT  
IDEA

+

4 minute  
PITCH

=

\$1,000  
CASH

[awesomesouthshore.ca](http://awesomesouthshore.ca)



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## Virtual High School Bayfield, Ontario (pop. 1,100)