

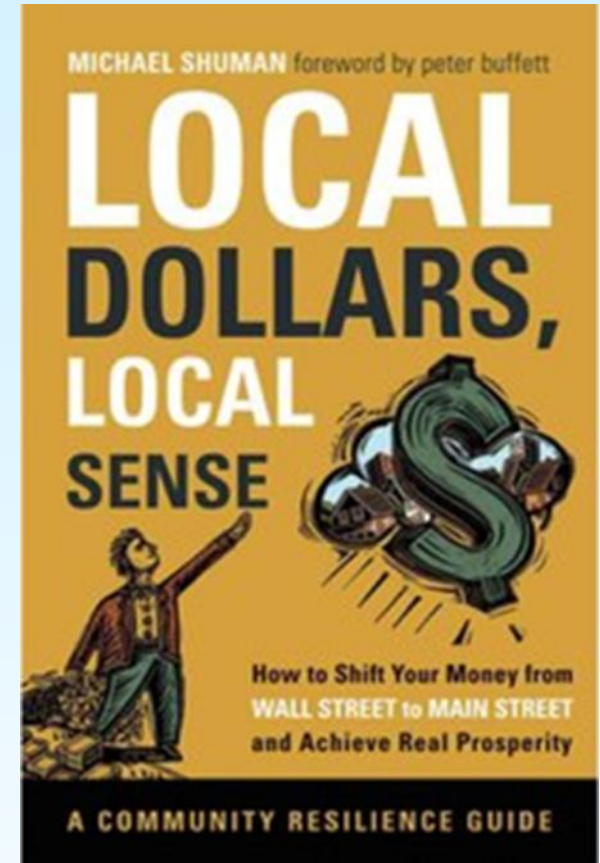


Presented by

The Centre for Local Prosperity

www.centreforlocalprosperity.ca

The Coming Rural Renaissance



**How the Tools of
Economic Development
Can Pollinate It**

Three Rules for Sustainable Local Economies

- (1) Maximize local ownership of business.
- (2) Maximize local self-reliance.
- (3) Spread models of triple-bottom line success.



The Rural Crisis

- Economic Collapse
- Depopulation
- Shuttered Social Services
- Aging of Survivors
- Sense of Despair



A Rural Success Story



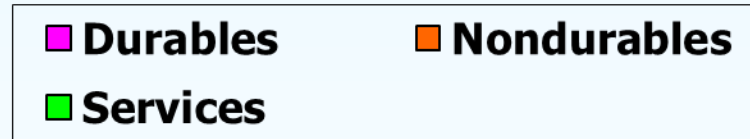
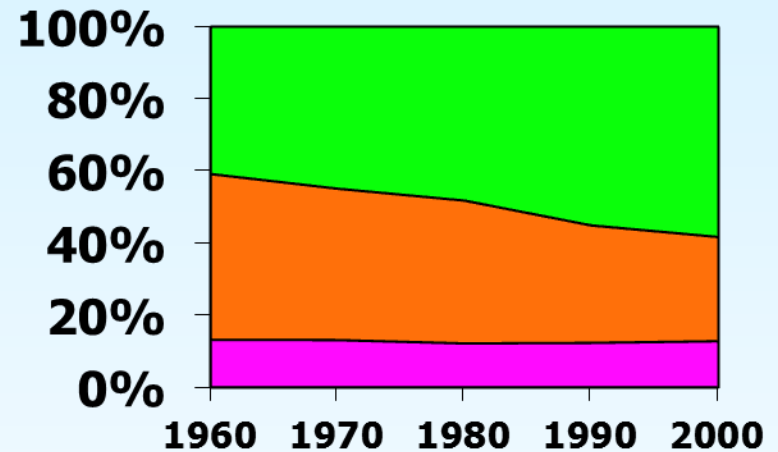
Why Rural Rocks!

- Lower Crime
- Lower Cost of Living
- Higher Quality of Life
- Family Oriented
- Environmental Connections



But What About Rural Jobs?

- **Service Economy**
- Rising Oil Costs
- Home-Based Buz



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How To Nurture Local Business?

Planning	Plug the leaks & boost the business.
People	Support entrepreneurs.
Partners	Compete through collaboration.
Purse	Harness savings locally.
Purchasing	Spearhead “Local First” campaigns.
Policymaking	Remove anti-local biases.

Response of Local Activists



Pollinator Businesses

Characteristics

- Mission-Focused
- Self-Financing

Advantages

- More Reliable
- Steady Growth
- Walking the Talk



Planning Pollinators

- **Business Retooling**
- Green Building
- Placemaking



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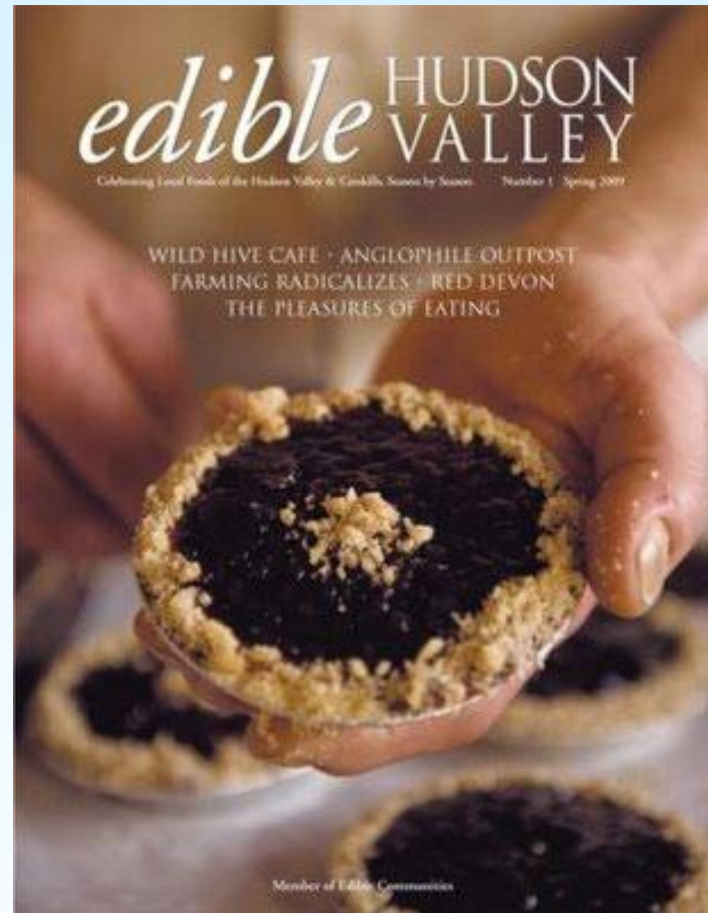
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Purchasing Pollinators

- **Local Promotion**
- Loyalty Cards
- Virtual Markets



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 **FIND A BUSINESS**

 **BUY GIFT CERTIFICATES**

 **SHOP LOCALLY**

 **DEALS & COUPONS**





Adopt a Cat: Gypsy

Adopted
\$165

Midland OSPCA



Birthday Flowers

Same day delivery av...

Fresh Flowers by Leanne



Kenwood KCA-RC107MR
Wired Marine Remote Contr...

Same Price - Expert ...

Fast Forward Audio Video



Panasonic Style CB5 Power
Head Geared Vacuum ...

Price: \$11.49

Miller's Vacuum



People Pollinators

- **Courses**
- Co-Working Spaces
- Acceleration



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Partnership Pollinators

- **BALLE Network**
- Group Purchasing
- Public Markets



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Purse Pollinators

- **Local Banking**
- Local Investment
- Local Pre-Purchasing



Purse Pollinators

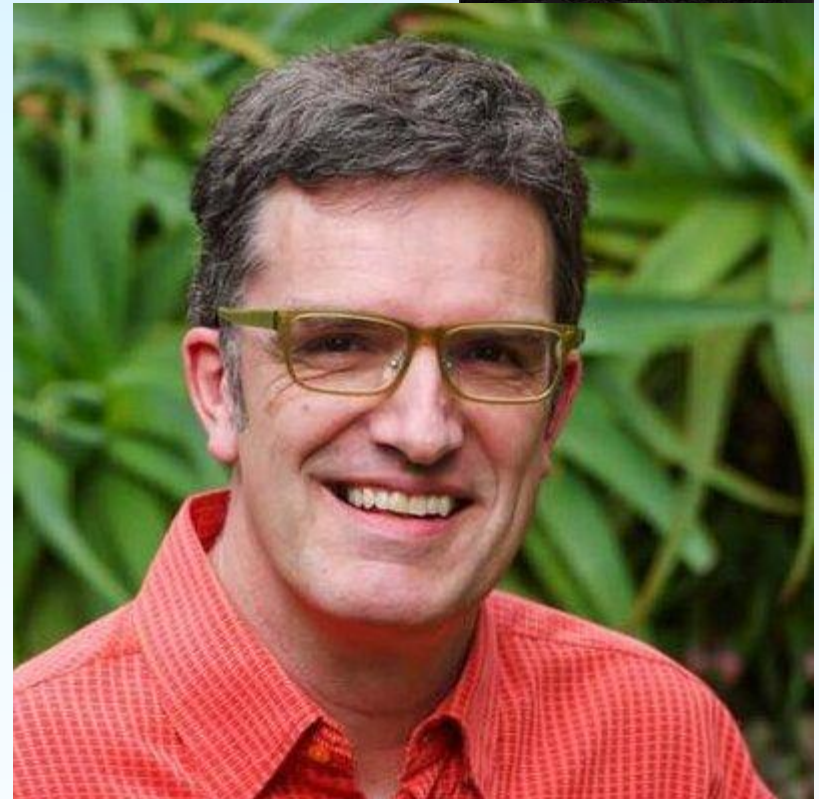
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Policies That Support Pollinators

- **No Giveaways**
- Bank Local
- Procure Local
- Lobby Local



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to feel
happening
you can
you can
ing **focus**
to feel free
I cant live my
importance
to feel

The Treasure in Our Backyards



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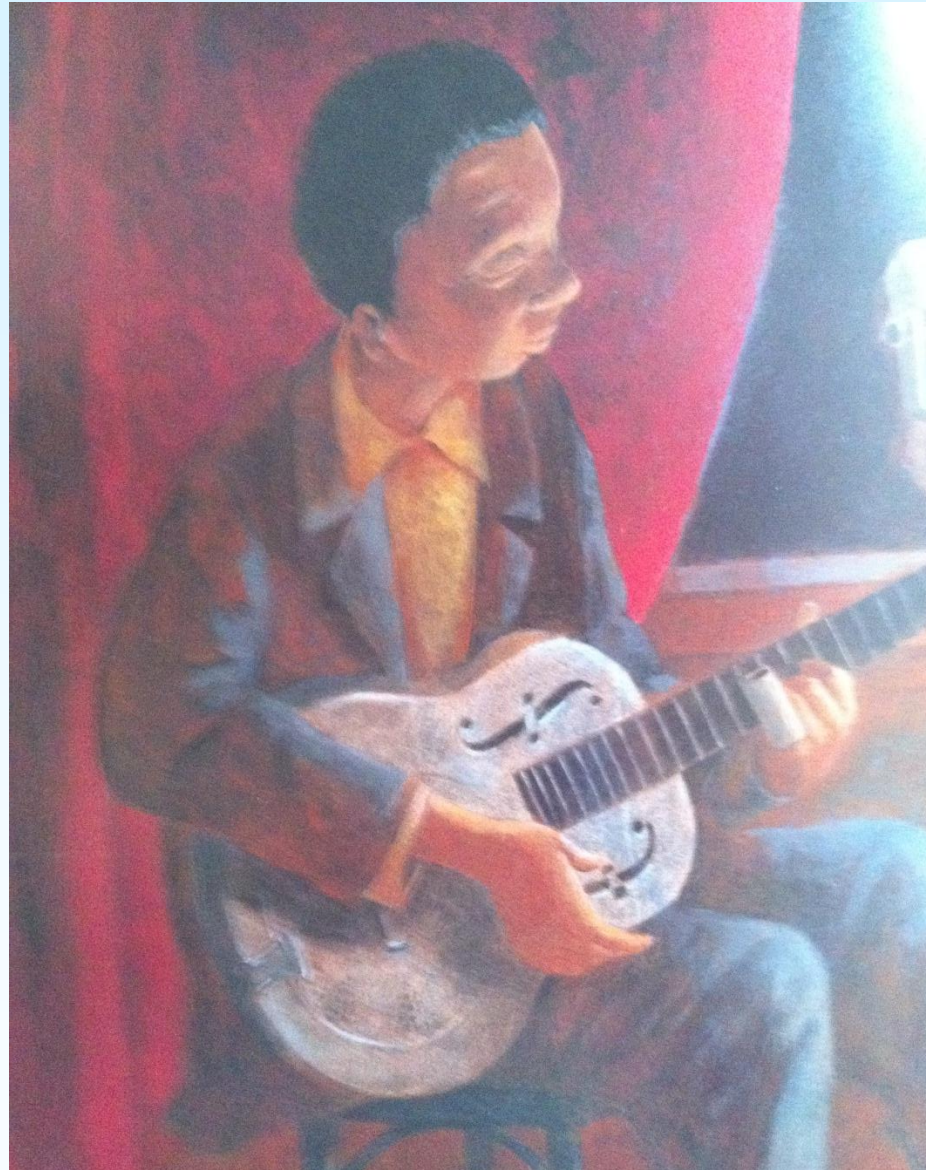
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