Cape Breton Food Hub



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Why a Food Hub?

Dispersed population Challenging geography

Increased interest History of production





Founding the Food Hub

Diverse Stakeholders Farmers Fisheries Value-Added Producers Municipalities Health Agencies Restaurants and Tourism University Food Security Committee



Nuts & Bolts

- Non-profit Multi-stakeholder Co-op
- Marketing/Branding
- Strengthening connections between producers & consumers
- Website Harvest Hand
- Logistics
- Distribution



Governance & Support



Supporters and Partners:

Department of Agriculture Municipalities Community Health Boards ACOA

- Producers Fed of Ag Fisheries Boards DCBA CEPI EAC Star Delivery Harvest Hand Restaurants Retailers
- CBU HEAL CB Celtic Colours Oktoberfest Kitchenfest New Dawn FarmWorks St. FX Dietary Inverness FSC



Increasing profits & partnerships

Significance



Hurdles

- Perceptions
- Believer Burn-Out
- Access to Capital
- Logistics
- Education



Possibilities



Endless Potential. Rebuilding the Center.

The Local Food Web





Change the World 3 X a Day!