

Community-Based Enterprises:

Coming together to create
new, shared opportunities



COMMON GOOD SOLUTIONS INC.

- Founded in 2012 to help start and grow social enterprises
- Atlantic Canada's first certified B Corporation
- Soon to be one of NS's first Community Interest Companies
- 12 staff, 2 offices: Halifax and Kingsport
- Active in Nova Scotia, the Maritimes, Canada
- www.commongoodsolutions.ca



SOCIAL
ENTERPRISE
NETWORK
OF NOVA SCOTIA



Social
Enterprise
Institute



BUY
SOCIAL
CANADA

Certified



Corporation™

bcorporation.net

Social Enterprise

“A social enterprise is a business or organization operated for the purpose of addressing social, economic or environmental challenges. The majority of profits and surpluses are reinvested to support community needs.”



**SOCIAL
ENTERPRISE
NETWORK
OF NOVA SCOTIA**



A few examples...

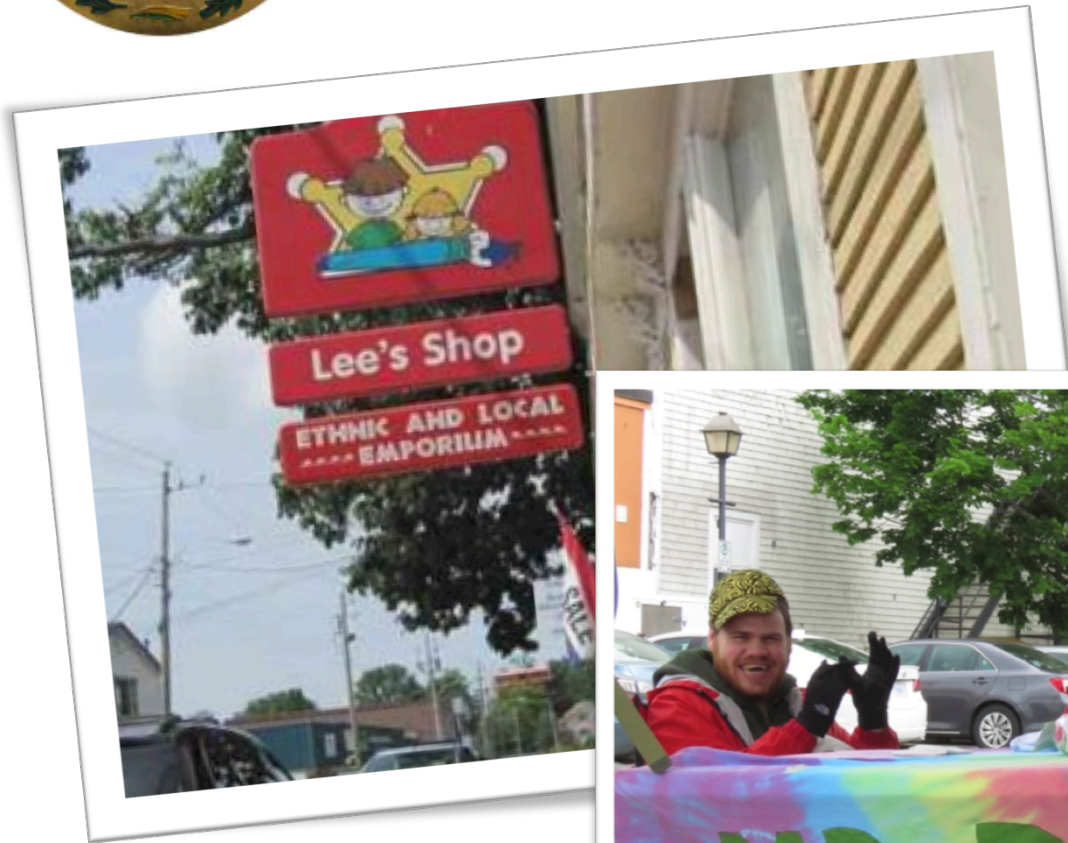
THE
FLOWER
CART GROUP

work with purpose





Community Association of People for REAL Enterprise



Helps seniors stay in their homes, provides valuable work training and experience for local youth...



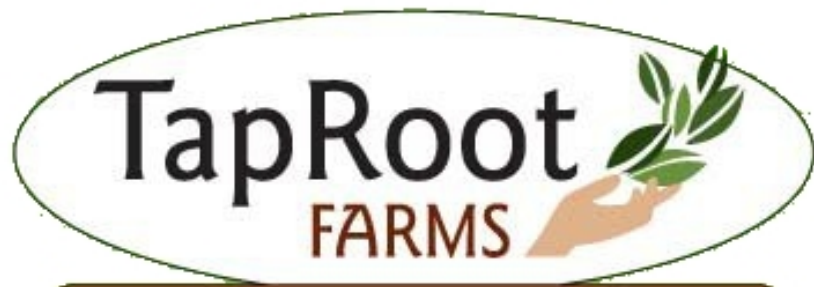
Future Roots



A woman with red hair in braids, wearing a wide-brimmed straw hat and a green t-shirt, stands in an urban farm. She is holding a small plant with white flowers. The background shows raised garden beds, wooden trellises, and other people working in the garden under a clear blue sky.

common
roots
urban farm

Enhances local food
security, builds
community...



Community Shared Agriculture



THE GRAPEVINE

ARTS
CULTURE
COMMUNITY

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THE ART ISSUE



UNCOMMON COMMON ART:
KEVIN WEST
P.3

ARTIST PROFILE:
WOLFVILLE'S ROBERT COANE
P.2

ART TO ART :
A CHAIN OF QUESTIONS
AND ANSWERS
P.9



Just Us! Café

ACADIA

ACADIA

VALLEY SUMMER THEATRE
LETTER FROM WINGFIELD FARM

OPEN

SOS
SAVE OUR FARMS

ACADIA CINEMA'S
AL WHITTLE THEATRE

THE AL
WHITTLE
THEATRE



HALIFAX
MUSIC
CO-OP

Gives the public the opportunity to engage in the arts as performers and audience members...

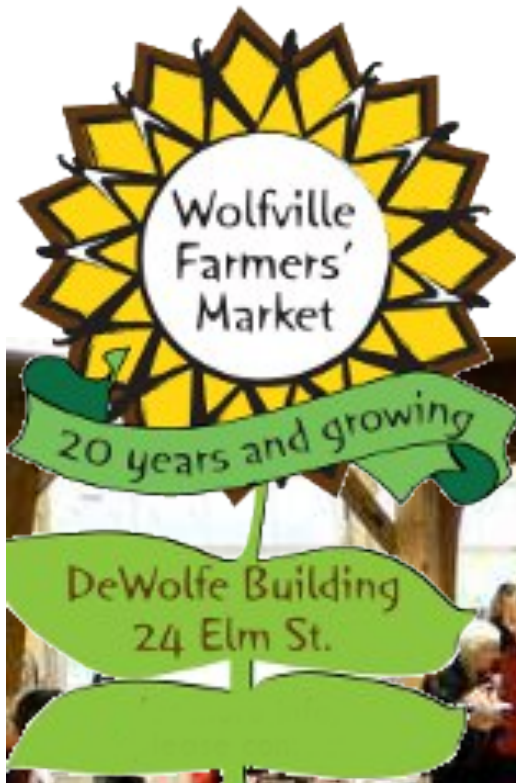
Transport de Clare





Shared community
spaces & resources
address myriad
issues...

Enhances local food security, incubates local business, builds community...





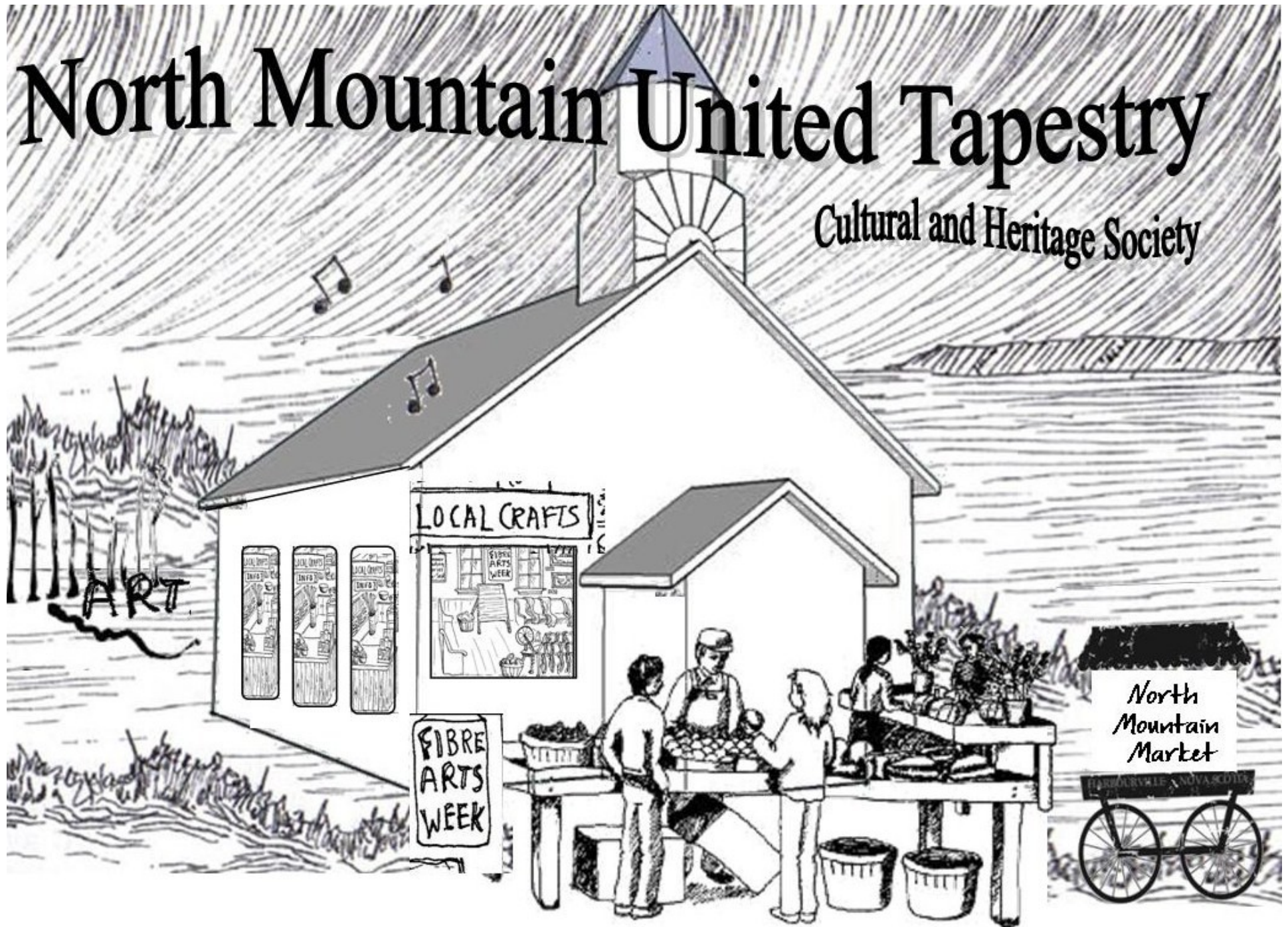
NEW DAWN
ENTERPRISES LTD

Preserves a heritage property,
turning it into a community hub...



North Mountain United Tapestry

Cultural and Heritage Society



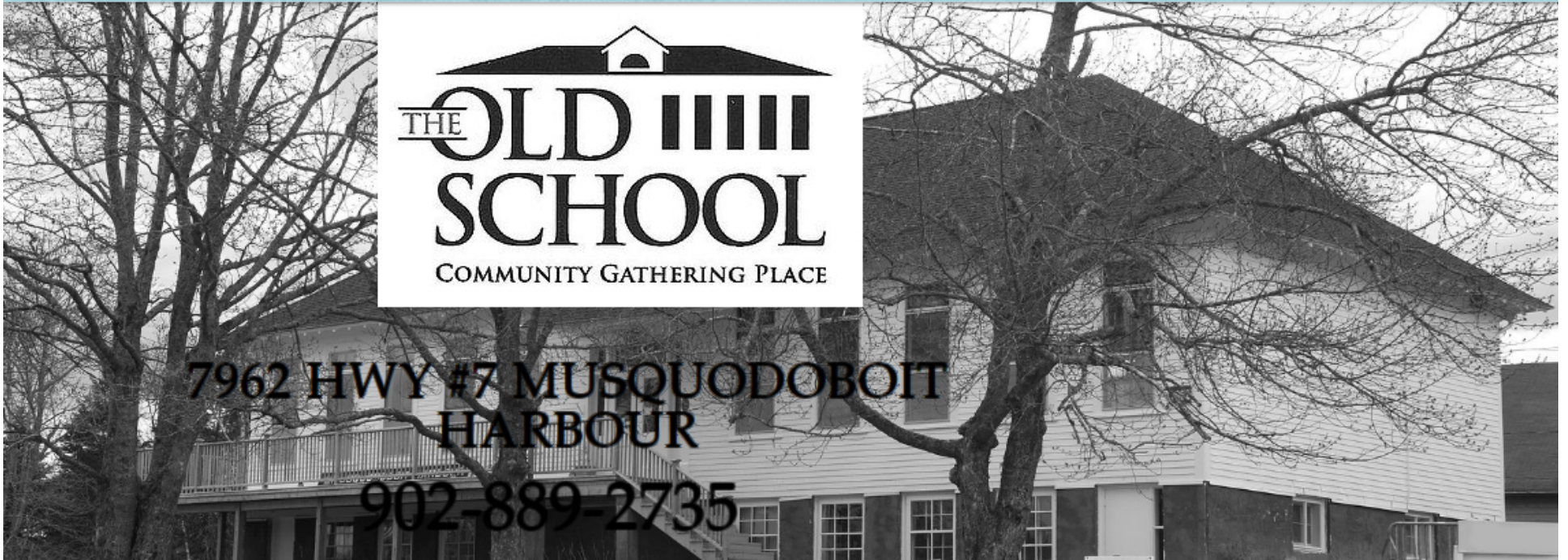




THE OLD SCHOOL
COMMUNITY GATHERING PLACE

7962 HWY #7 MUSQUODOBOIT
HARBOUR

902-889-2735



LaBikery



Saint John Social Enterprise Hub



A Few Potential Questions...

1. Who (or what) is being served? How does the enterprise help them (or it)?
2. What is being sold? Who buys? How much of the enterprise's budget is covered by sales?
3. What are the other sources of income?
4. How was the enterprise financed? Who owns the enterprise?
5. How are decisions made? Who is accountable to whom?

Our Panelists...

- **Seth Asimakos**, Saint John Community Loan Fund, Social Enterprise Hub, NB
- **Laurie Cook**, United Way Hubs Project, Musquodoboit Harbour, NS
- **Krysta Cowling**, Coopérative La Bikery Ltée., Moncton, NB