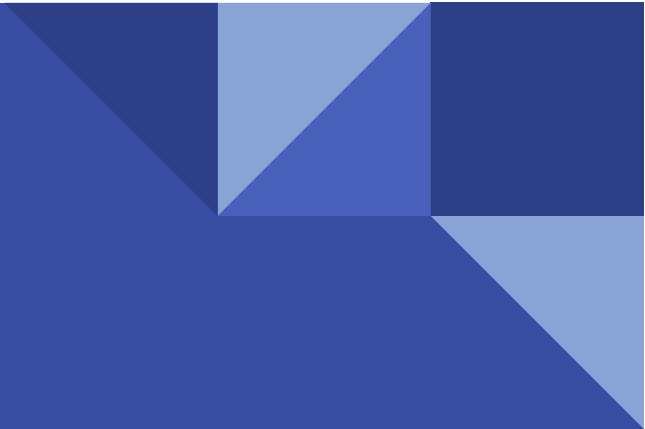




# Mesgi'g Ugju's'n Renewable Energy - Nation Building

Maximizing Indigenous Benefits  
Leaving a Legacy



Troy Jerome – President SEN'TI Environmental  
& Aboriginal Services  
Maximizing Indigenous Benefits

# Introduction - Mesgi'g Ugju's'n 150 MW

## The Point

Take a leadership role  
Choose development projects  
Get organized behind a Vision  
Know & live your interests  
You can help maximize benefits for your Nation

## The Landscape

Renewable Energy (wind, solar, tidal & biomass) is becoming mainstream - it is the energy of the TODAY.

We need & use massive amounts of energy each day.

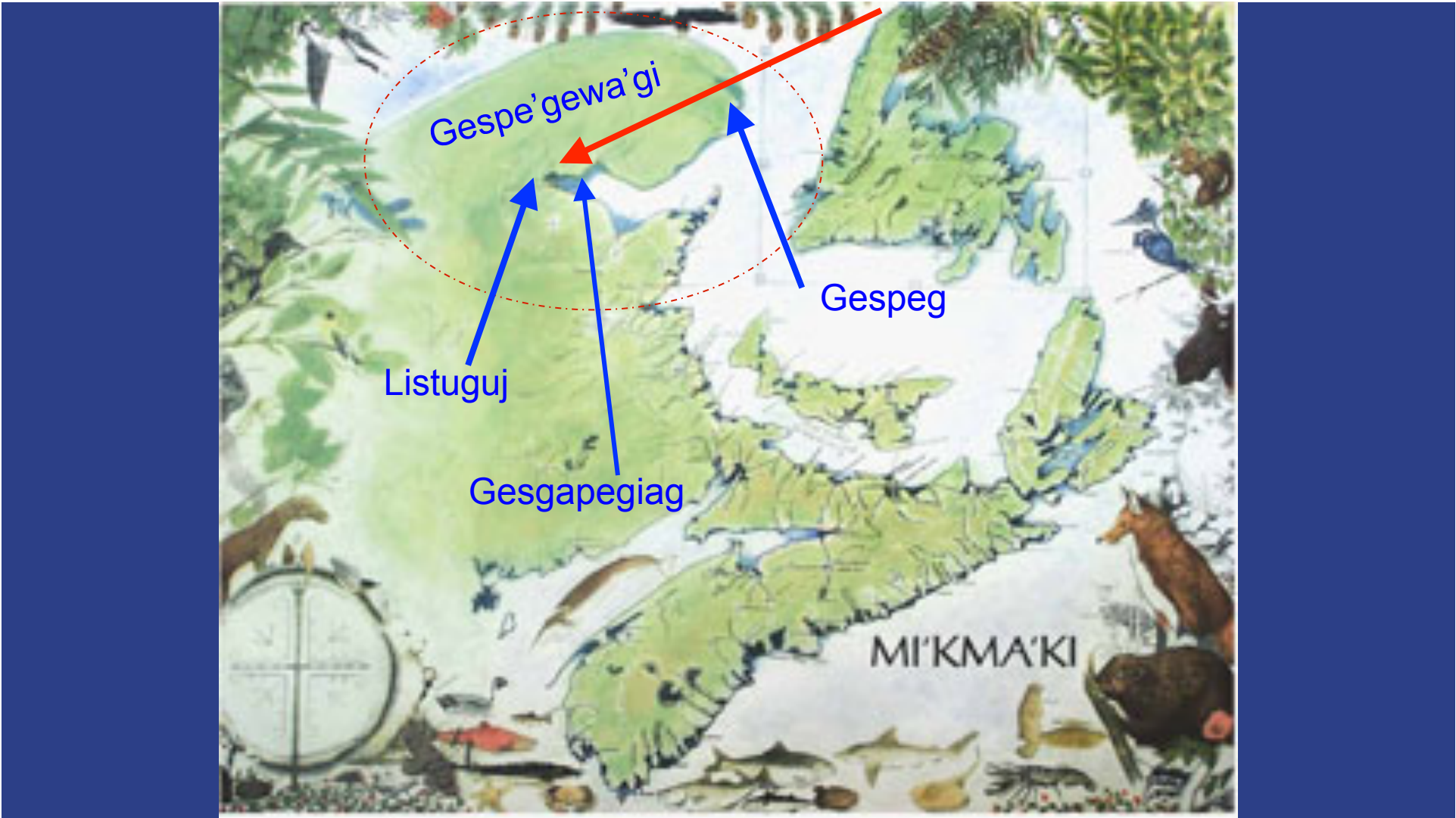
## Leave a Legacy

We are not - We did not -  
Build a WindFarm!

We followed an Inherent Right Strategy

We undertook a Nation Building Initiative

Territorial Stewardship



Gespe'gewa'gi

Listuguj

Gesgapegiag

Gespeg

MI'KMA'KI

# Common Challenges

## Challenge 1

### **Lack of Focus on the Long-Term**

A clear and compelling vision and a deep understanding of your interests can build a burning desire - which can create a guiding coalition.

## Challenge 2

### **Lack of Equity**

If a development project is clearly supported by the leadership - elected and unelected it becomes easier to bring in investors including INAC etc.

## Challenge 3

### **Lack of Political will**

With a strong development project - backed by financing - it is then harder for the Province to dismiss your project - it can keep you in the room over the long term.



# The Environment - A Mi'gmaq Process

# The Environment

## Mi'gmaq Traditions and the Wind

According to the Mi'gmaq Creation Story, the world is alive and made up of the elements of creation: land, water, air, and sky.

In our language, wind is called *ugju's'n*. It's no wonder we gave the wind a name, since there is such an abundance of it on our land. We feel and see wind's power every day.





# The Environment

## Consultations with Our People

What we heard:

Moose provides us food; do not jeopardize our food.

Our forests hold our medicines - safeguard them.


What we undertook to respond:

Investigated moose and wind studies

Ongoing moose surveys

Hired botanist - on-site investigation prior to de-forestation





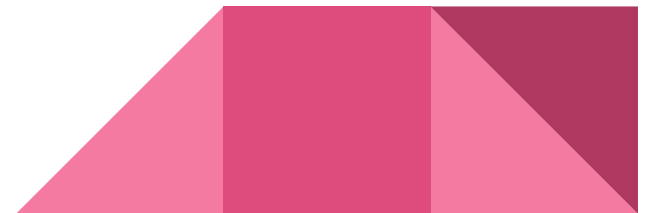
Vision - 100 Mi'gmaq Workers  
My Mom built that . . .  
..my Dad works there!

## It doesn't happen overnight . . . 2009 - 2016

The Mi'gmawei Mawiomi leadership envisioned vast possibilities for jobs and other economic benefits that wind power could provide to our citizens in Gespe'gewa'gi, the territory of the Mi'gmaq in the Gaspé Peninsula.

### **CREATING A WIND POWER PARTNERSHIP**

Through its administrative arm ~ [the Mi'gmawei Mawiomi Secretariat \(MMS\)](#) ~ the leadership has developed a significant partnership with the major players in the wind energy industry.



# Vision - 100 Mi'gmaq Workers



Skills Partnership Fund

\$1.0 Million Training Fund

Local communities helping coordinate Training Initiatives

Mi'gmaq / Quebec Construction Commission partnership - building upon the relationships previously established at local level

The Mi'gmaq - Engaged

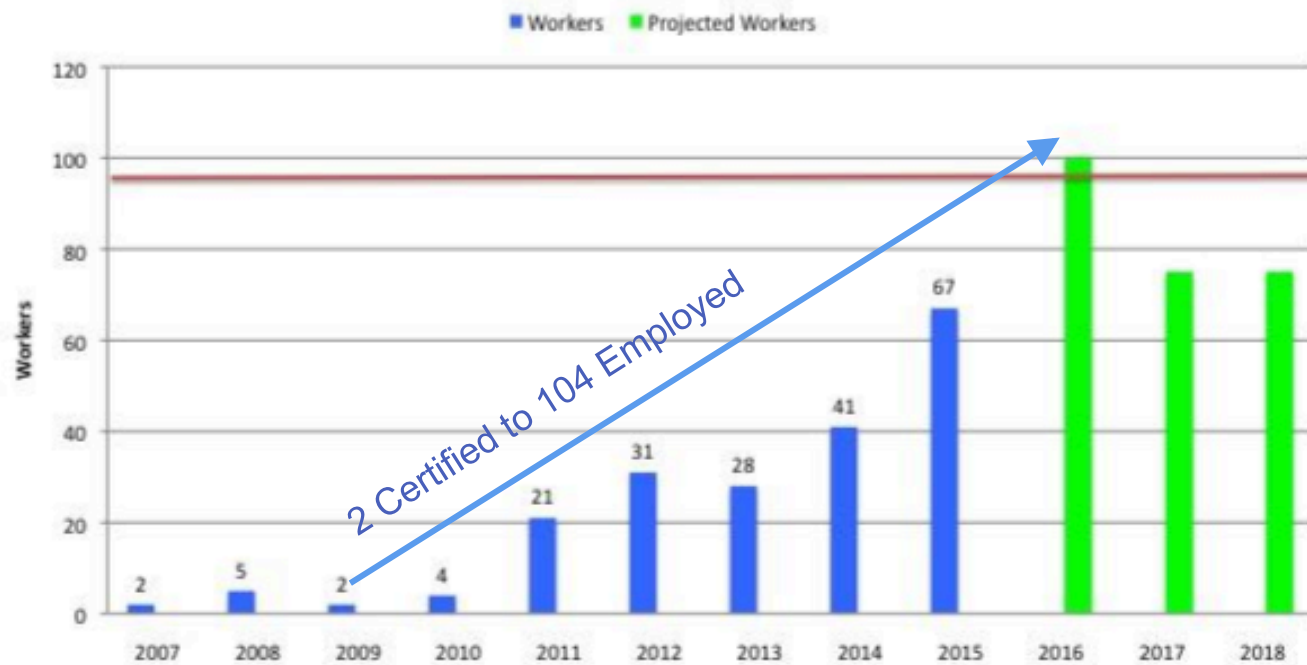
# Mi'gmaq Hiring 2015

Year One of the Two Year  
Construction Phase

- ❖ 87 Mi'gmaq were hired to work on the Mesgi'g Ugju's'n project in 2015
  - ❖ 100% of Mi'gmaq who had valid CCQ & ASP cards were offered employment on the project
-



## Mi'gmaq Worker Participation in the Quebec Construction Industry



104 Mi'gmaq  
Workers Hired

Goal met...

Vision fulfilled!



# LEAVING A LEGACY

## The Mesgi'g Ugju's'n project receives two awards at Quebec Wind Energy Industry Gala

10th Quebec Wind Energy Conference, the MU Wind Farm Project received the *Excellence in Human Resources Award*.

Also, MU Project Director Terri Lynn Morrison was recognized as a *Rising Star* for her significant contribution in fostering social acceptability for the project.







Own Source \$\$

Self-Determination

# OUR Government Revenues

## 18% Increase

20 Year Profits - Mi'gmaq Profits -  
Path to Self-Determination

Pre-Marshall \$50,000,000

Post Marshall +\$ 5,000,000  
maxgrowth

A 10% Increase \$55,000,000

Post Windfarm +\$10,000,000

A 18% Increase \$65,000,000

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Foster our  
young people;  
they will  
contribute to the  
well-being of  
our Nation

The Elders speaking through  
our Nm'tginen - Claiming Our  
Future

The following statements reflect the nation-to-nation relationship envisioned by the Mi'gmaq:

We need to increase our capacity in the fields of education, health, economic development, leadership and governance; to contribute to the economic and social well-being of our Nation.

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# Our own territorial resources can sustain our governance systems

The Elders speaking through  
our Nm'tginen - Claiming Our  
Future

The following statements reflect the nation-to-nation relationship envisioned by the Mi'gmaq:

Mi'gmaq governance in Gespe'gewa'gi must be autonomous and self-sustaining.

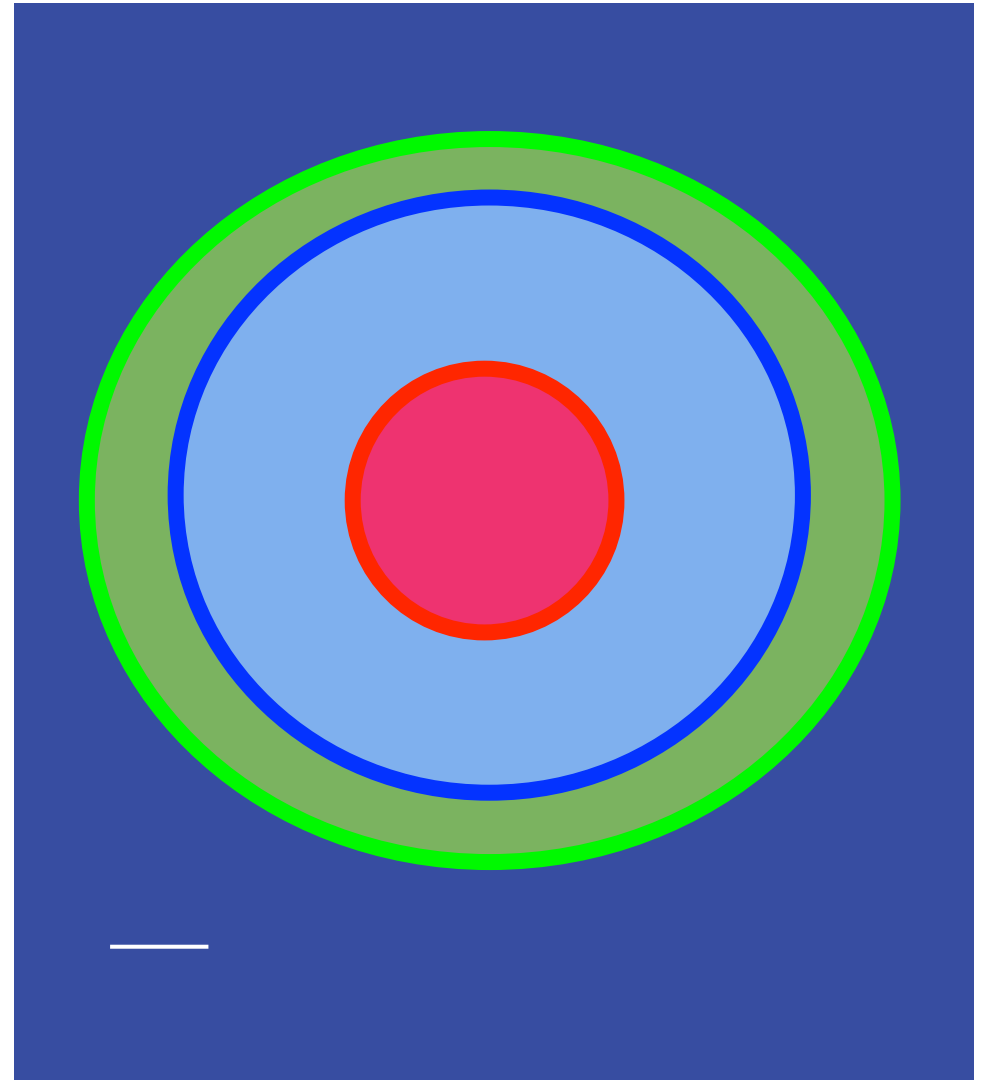
This requires recognition and accommodation of systems of Mi'gmaq revenue-generation and redistribution, including resource royalties.

## Designation of Funds - Or Use of Profits:

Divided to 3 Communities

Joint Initiatives (ie. Institute of  
Technology, Seafood  
Processing plant - potential  
project ideas)

Assembly Projects (ie.  
Gespe'gewa'gi Management  
Plan, MMBC core funding)



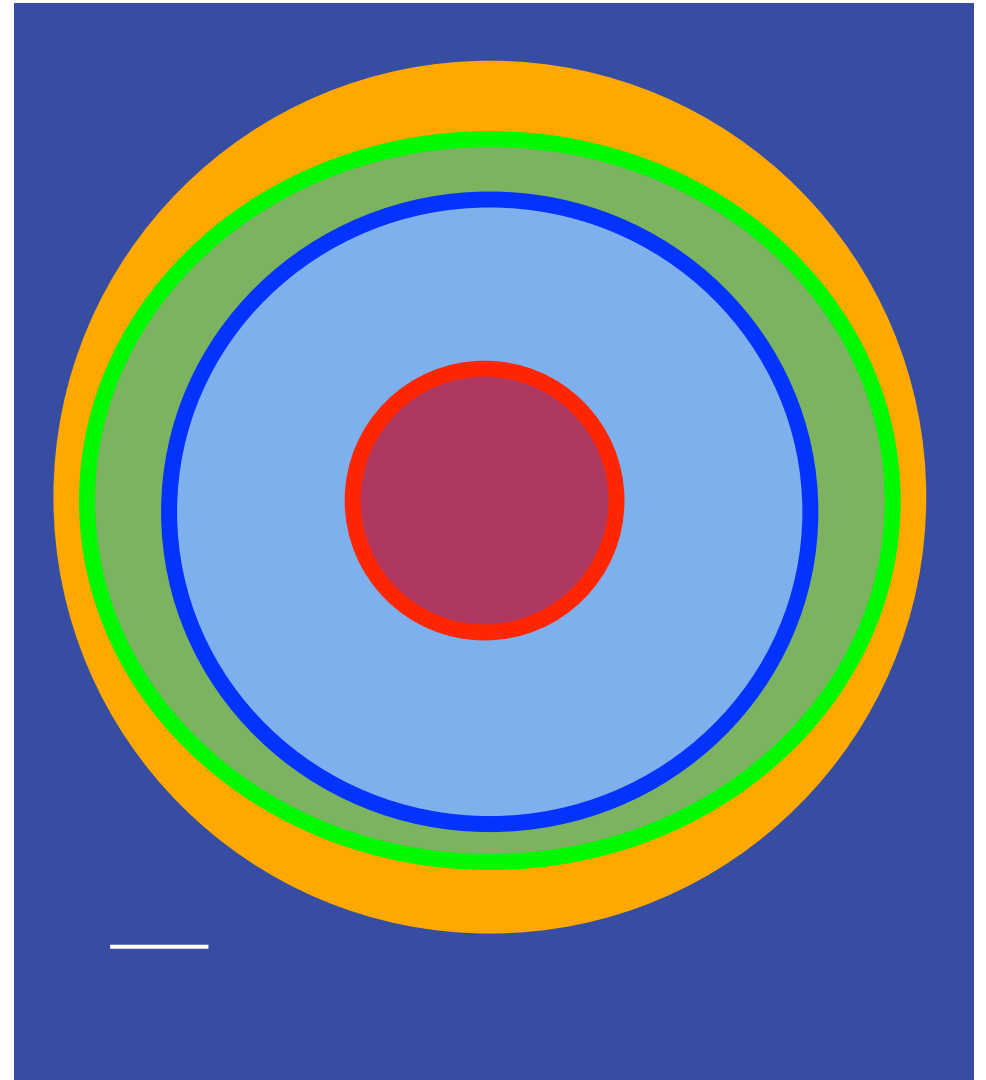
## Designation of Funds - Or Use of Profits:

Divided to 3 Communities

Joint Initiatives

Assembly Projects

**Perhaps a Permanent  
Fund / Forever Fund?  
(\$1.0 Billion)**



In Closing  
**There Is A Way!**

Stop doing everything -  
“Focus”

Hire experts / professionals

Invest in Development

Invest in your People's  
Education

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SEN'TI haa a vision of pursuing & promoting quality development projects on a mission to create energy from renewable resources, inclusive of Bio-mass, Wind, Solar & Hydro energy.

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